



## Social Value Final Site Report

**Developer/Main Contractor:** **Vistry Partnerships**

**Site Address:** **Former Cherry Tree  
Childrens Centre, Arncliffe  
Road, Halewood, Knowsley,  
L25 9PB**

**Date:** **April 2024**

**Planning ref:** **20/00410/FUL**

**Fusion21 ref:** **13403**



*Knowsley Council*

## Introduction and Overview of Social Impact

This report outlines the significant social impact generated by Vistry Partnership in collaboration with Fusion21 and housing partners, Plus Dane Housing.

This site is one of many Knowsley developments benefitting from Fusion21 and Knowsley Council's award-winning 'Social value through Planning' service; meaning major residential and industrial developments deliver positive outcomes for the people of Knowsley.

This site has generated a number of social value outcomes, leaving a legacy for Knowsley residents as well as local businesses and charities. Vistry Partnership have positively engaged in all aspects of social value delivery, led by Social Value Manager Julie Ferns.

The Social Value target for this site was 237 Social Value weeks. The total number of Social Value weeks delivered is **601**. Headline outcomes are as follows.



**FUSION<sup>21</sup>**

## **Case Studies and Wider Impact**



## Creating new employment opportunities for Knowsley residents

This site has worked closely with numerous local partners/ suppliers to help increase the amount of Knowsley residents on site. They have contracted **9 full time** jobs to local residents on site, all with diverse working backgrounds / experiences. The roles of local residents on site are:

1 x Groundworker Supervisor
2 x Bricklayers
3 x Plasterers
1 x Labourer
1 x Quantity Surveyor
1 x Project Manager

## Apprenticeship Opportunities Given

CM	Trainee Assistant Site Manager (18 Months from Sep 21)
RD	Apprentice Joiner from CNL Timber Knowsley (12 months from March 23)

## Local Supply Chain

### 33% of spend spent with Knowsley businesses

70% of the contract spend for this development came from Merseyside businesses with a total of 33% spend with businesses based in Knowsley.

J&P Civil Engineering (Groundworks & Landscaping)  
Knowsley Surfacing  
C&L Joinery & Roofing  
C & L Timberkits Ltd  
Advent Plastering

## Case Study

# Supporting Next Generation Construction Professionals



Callum McLaughlin is learning on the job. He is working as a Trainee Site Manager for [Countryside Partnerships](#). His role takes on a wide range of responsibilities including safety checks, coordinating staff on site, making sure the correct materials for the day's work are available, and inspecting work for snags – and he's doing it all as an apprentice.

Callum, 23 and from Huyton, began his construction site supervisor apprenticeship (level 4) in Autumn 2021.

He used Knowsley Council's dedicated online portal, [The Knowsley Apprentice](#), to look for new jobs and applied for the role he now has.

He said: "I'd recommend the apprenticeship route to anyone. I hadn't heard of this type of apprenticeship before but thought it offered everything I was looking for, and was lucky enough to get an interview and get the job. I really enjoy it and I've learned a lot about being on site and how everything works.

"Countryside is a good company to work for, they look after their team and I look forward to getting qualified and progressing my career here. I've also completed my SMSTS and I am continuing my employment once this development is finished and will be gaining further experience on one of Countryside's housing developments."

## Community Investment in Knowsley

### Memory Lane

Garden furniture movement and planting new foliage, and refurbishing existing planters

*Volunteering hours: 12 hours*

*Cost of materials: £100*

### Over 55's Local Community Centre (Halewood Community Centre)

Slow cooker packs and food items to community

*Slow cooker packs: £150*

*Staff hours: 12 hours*

### The Big Help Project

Local foodbank donation

96.5kg in Foodbank donations in December 2022



## **Holy Family Catholic Primary School**

New planters and donations of wildflower seeds

*Planters: £200*

*Staff Hours: 6 hours*



## **Home Start Knowsley**

125 Activity Packs for local families

In February 2021 Vistry Partnerships delivered activity packs during the pandemic to support Knowsley families. 200 Knowsley homes received the packs through HomeStart Knowsley in partnership with Knowsley based action-based project Alchemic Kitchen.

Packs for the schools included various reading books, stationery, mental health support, games and toys for students. Families across Knowsley also benefited from the activity packs, receiving fresh food, healthy recipe books and sanitizer to support the through the various COVID-19 lockdown periods.

*Value: £625*



## **Arncliffe Community Centre**

School Uniform Clothes Donation for family donation drive for young children in need of uniforms.

*100+ items*

*Value: £500*

## **Over 50s Coffee Morning at Arncliffe Community Centre**

Macmillan coffee morning held at the Arncliffe community centre.

The Vistry site team supported a coffee morning at Arncliffe Community Centre for PlusDane Housing Residents in supported living.



**Melanie Wilson (Social Value Coordinator) –**  
*"After speaking to the community centre it was highlighted, that we had not had much community engagement with local residents and the event would have many from all age groups attending. It was important for us to show we are committed to people of all ages and open to discussions not only about our work commitments but about the needs of the community through a social value approach. I feel being at the event helped me to engage with the residents giving them a face and name to associate with the local build, it also gave them an understanding that we are interested in their needs*

*and what happens within the community. Giving out food parcels as prizes was a simple way to engage in a positive friendly manor allowing them to speak to me should they have any concerns with the house building or the site as a whole".*

*Staff Hours: 4 Hours*

*Value: £500*

## Careers Events & Further Education

### Halewood Secondary School

Careers carousel to support careers in construction

*Staff Hours: 10 hours*

### Holy Family School – Health and Safety Talk



The session consisted of a Health and Safety talk, where we discussed why it is so important not to enter a building site, why we have PPE and how to keep safe .

The children were asked to design a poster which have been displayed around the site for the children to see on their walk to and from school.

The children were given a goodie bag of construction related material, word searches, and general Go Construct information to take home with them.

We did return back to then school to present the

winners of the poster competition with are sets.

**Julie Ferns** - *We visited Holy Family School for a Health and Safety presentation. We then asked the children to design a poster which will be displayed on the site perimeters next year. The idea behind the competition was to discourage the children from entering a building site without permission. All children received a prize or a treat for participating. The main prizes for the winners were large art sets with pencils, pens etc and the other prizes were selection boxes.*



*Staff Hours: 5 hours*

## **Alt Bridge School**

Careers Fair



'Can I say a huge **THANK YOU** for attending the Careers Fair yesterday at Alt Bridge School and Post 16. The students who came to the event came away positive and talking about the event.

Feedback I have received so far from students includes

I liked learning how to get help with apprenticeships

Enjoyed going to each organisation

Enjoyed meeting the companies and the colleges

I liked talking to the different people

I liked the information

Your support is invaluable in providing the students and their families information on the opportunities that exist after Alt Bridge School and Post 16 "

**Paula Beasley - Careers Lead**

"Vistry Partnerships wanted to demonstrate to the SEND school students that there is a role for all abilities within the Construction Industry, everybody has transferrable skills that will enable them to have a lifelong and enjoyable career. It is important to Vistry to encourage the youth to enter into Construction, there is a skills shortage and it is very important to fill the gaps with the skills that they can offer" **Julie Ferns – Vistry Group**

*Staff hours: 6 hours*

## Prescot Primary School

Careers in Construction Carousel



Through Fusion21's partnership with Prescot Primary School, Vistry Partnerships were invited to attend their careers carousel for Year 6 students.

The students had the opportunity to learn about different construction trades and the different routes into the industry. The school wanted to spark the students excitement into the industry before heading to high school in the new term.

Staff Hours: 6 hours

## Alt Bridge School

Dragons Den Project Support

In September 2023 Julie Ferns from Vistry and Lauren Banner from Fusion21 supported a Dragons Den style careers day for students at Alt Bridge School. This supported the schools careers objectives by educating the students on enterprise and business skills.

*Staff hours: 5 hours*

## Plus Dane Housing Winter Campaign

Vistry made a contribution towards Plus Dane Housing's Winter Campaign in December 2022, which helps vulnerable families who are in poverty by alleviating stress of increased costs the household . Through the campaign the project delivered the following to customers living in Knowsley:

Household 1: Mum and 4 children - £60 food voucher, toys, £106.40 energy top-up  
Household 2: Mum and 1 child - £30 food voucher, toys, £53.20 energy top-up  
Household 3: Mum and 3 children - £50 food voucher, toys, £148.40 energy top-up  
Household 4: Mum and 1 child - £30 food voucher, £53.20 energy top-up

*Staff hours: 2 people x 8 hours x 3 days*

**Report Sign off for Fusion21:**

**Printed:**

**Date signed:**

**Report Sign off for Vistry:**

**Printed:**

**Date signed:**

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